



# ISO Environmental Management (ISO/TC 207) Youth Leadership Group (YLG)

Formal international standards underpin the entire global economy. Hundreds of thousands of standards govern and guide the way that products and services are created and delivered in every industry, and all across the world. These standards need to manage environmental impacts, align with climate science and integrate climate action in order for the economy to successfully transition to net zero, society to develop sustainably, and for us to avert worsening environmental catastrophe.

**That's where you come in!** ISO's Environmental Management Committee is encouraging young people to join us in the advancement of critical standards that will help guide sustainable development and transition the global economy in response to climate change.

## What will you get out of this?

- Learn valuable skills across the fields of environmental management, finance, communications and marketing, law and policy-making, graphics design, and education
- Network with other passionate young people, and with high profile sustainability professionals, from around the world
- Build your resume through participation in the formal international standards system
- Make an enormous impact in advancing environmental and climate action

**Seize this unique opportunity to advance standards for environmental management!**



**Apply  
today!**

## What's the commitment?

This is a 10 hour per week, volunteer commitment over the course of a one year long program.

## Lifelong impact

Advancing environmental and climate standards will make a permanent, necessary impact in advancing sustainability and climate action



# Youth Leadership Group (YLG) Rationale

The International Organization for Standardization (ISO) is an independent, non-governmental international organization with a membership of 169 national standards bodies from around the world. ISO brings together experts to share knowledge and develop voluntary, consensus-based, market relevant International Standards that support innovation and provide solutions to global challenges.

The **ISO Environmental Management Technical Committee (ISO/TC 207)** develops standards in the field of environmental management to address environmental and climate impacts in support of sustainable development. The Standards Council of Canada holds the Secretariat of the ISO Environmental Management technical committee.

Instigating a cultural change that engages all ISO stakeholders around diversity and inclusivity and encourages broad participation in ISO standards development and governance by underrepresented groups (including the next generation of experts) is a priority articulated in the [ISO - Strategy 2030](#).

The [ISO/TC 207 Strategic Business Plan](#) mirrors this priority with a commitment to ensuring diversity, including geographic, gender and generational diversity. It is with this intent that the ISO Environmental Management Executive Team launches a global call for applicants for the **ISO Environmental Management Youth Leadership Group**.

The Youth Leadership Group will be appointed for a term of one year.



**As part of this first-of-its-kind program, you will be able to participate in:**

## Mentorship & Learning

Engage with leading experts and learn how to develop and apply ISO environmental standards

## Advance Climate Action

Contribute to global climate action through the advancement of international environmental standards

## International Networking

Be part of an international network of 20 high performance youth all advancing environmental action





“Rapid technological advancement such as new AI platforms together with the speed and proficiency with which youth are adopting them makes young people **powerful agents of change**. Engaging the next generation of standards experts in the advancement of standards for environmental and climate action is more than an ethical obligation. **Engaging youth is a pre-requisite for success.**”

- ISO/TC 207 Executive Team



# How to be a part of the change

## Who can apply?

You must be between the ages of 18 and 25 at the time of application and be currently enrolled in a post-secondary educational institution.

## How will successful applicants be chosen?

Advancing sustainability cuts across disciplines. Our work at the ISO Environmental Management Technical Committee requires technical experts, but also expertise in finance, communications and marketing, law and policy-making, graphics design, and education, amongst other disciplines. Our stakeholders speak multiple languages including English, French, Russian, Spanish, Mandarin and Arabic.

We are looking to create the strongest possible Youth Leadership Group with the right mix of linguistic diversity, geographic diversity, gender diversity, and diversity in skills and experience. This will make the YLG a powerful driver of change. We are also looking for candidates that are passionate about driving environmental progress through standardization. As a result, we don't have a preset notion of who the ideal candidate is. Our objective is to have the right overall mix of candidates to form the YLG.

Short-listed applicants will be interviewed by the ISO/TC 207 Executive Team over March 2024.

## How much of a time commitment do I need to give?

We recognize that availability of time fluctuates based on school, work and family life. We are looking for individuals that can commit to approximately 10 hours per week, but recognize that flexibility will be required on how participants engage in YLG.

## How to Apply

- 1 Learn about us.** Resources to check out include:
  - the [LinkedIn ISO Environmental Management group](#)
  - the [ISO/TC 207 Strategic Business Plan](#)
  - the [ISO Net Zero Guidelines](#)
- 2 Express yourself.** As an optional part of the application, show us through your original writing, art, a video, a quantitative model or any other media why international standards are important to managing environmental and climate impacts.
- 3 Submit your application.** Submit your original piece together with your application by no later than 11:59 p.m. EST on March 15, 2024 at the following link: [Apply Now!](#)

Please direct any questions to committee manager Christine Geraghty by e-mail: [cgeraghty@scc.ca](mailto:cgeraghty@scc.ca).